

# ITALY INSURANCE FORUM<sup>®</sup>

10° ANNIVERSARIO

2023

19 April 2023 - INSURTECH SMART VILLAGE | Digital Event

9 May 2023 - EXECUTIVE SUMMIT | Enterprise Hotel, Milano

10 May 2023 - MAIN CONFERENCE | NH Congress Centre, Assago



## WEB POSITIONING

**+ 5.000**

Visitors/month website

**+ 1.200**

Overall followers on dedicated social channels

**+ 100**

Social posts published/year



## COMMUNICATION

**98%**

Delivery rate

**+ 35.000**

Contacts reached by dem/month

**+ 90**

Profiled DEM to the target



## NETWORKING

**+ 450**

Expected participants

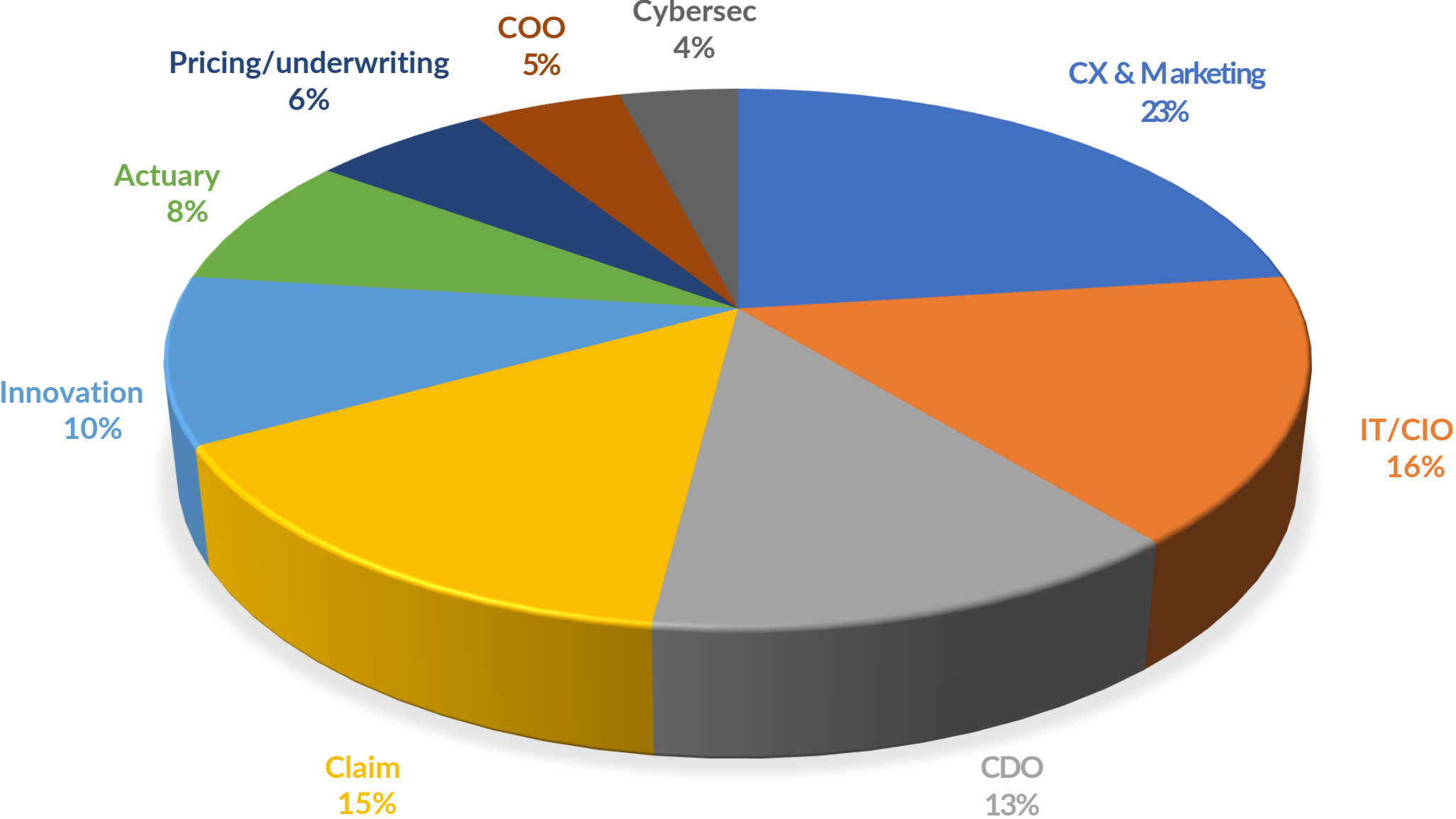
**+ 150**

Speakers

**+ 70%**

C-level present at event

# Italy Insurance Forum | The profile of participants in previous editions





19 April 2023  
**Insurtech Village**  
*digital event*

- Pitch 10 min
- Registration of the pitch
- Networking through the event app



9 May 2023  
**Executive Summit**  
*by invitation only*

- Interactive tables and content session
- Networking with CFO managers
- Networking with ESG managers



10 May 2023  
**Main Conference**  
*in presence*

- Plenary Session plus 8 Thematic Sessions
- Expo area
- Networking in presence
- Networking point in the *Insurtech Innovation Corner*
- Interactive tour with insurance companies

Explore new partnerships, share your innovation and present your solutions in the main event dedicated to insurance sector

Meet the top managers of the most important insurance companies

Place your brand as innovative player in the insurance industry

Create continuity between the Insurtech Village and the Main Conference with a dedicated ongoing communication campaign addressed to IKN financial community

## Insurtech Village – 19 April 2023

- 10-minutes Pitch where you will present your business solutions to the whole audience (300+ participants)
- Dedicated page in the event streaming platform customizable with logo and content upload
- Networking opportunity through the streaming platform
- Registration of the pitch given at your disposal

## Main Conference - 10 May 2023

- Customized networking point with logo, table and chairs located in the dedicated corner
- Guided tour for delegates, driven by a sector expert, with presentation of the Insurtech and 5 minutes speech to follow
- Participation to the Awards “Best Insurtech projects of the year”
- Dedicated page in the event app customizable with Logo, content upload and download of the registration of the pitch
- Video interview at event shared through IKN social media channels
- 2 entry passes to the event for staff
- 1 speaker pass to the Speakers’ & VIP Lounge and to the reserved Speaker lunch

**Price List: € 1.299 + VAT**

**TOGETHER WE FIND THE BEST SOLUTIONS  
FOR YOUR GOALS**

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